

Mercury 3.0 SUPERSPEED
CERTIFIED **USB 3.0**

Second-to-none construction



Introduction



With generic USB cables, the data and the power cables are normally compacted and do not conduct anywhere near as well as they should as one hinders the other.

The **Mercury3.0** single run cable has quadruple shielding to fully separate and protect the delicate USB data signal from the USB power. It comes with the newest version of the custom-made RF noise silencers.

It has also has been given the same USB3.0 treatment as the Gemini. USB3.0 provides a faster, smoother and reduced-jitter audio and power transfer.

The retail price of the **Mercury3.0** is as follows:

0.5 metres – US\$209 (ex tax) or €239 / £209 (incl tax).

1.0 metres – US\$269 (ex tax) or €299 / £269 (incl tax).

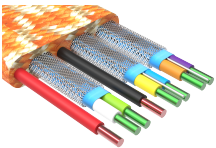


Features



Futureproof your audio

USB3.0 is vastly superior to USB2.0 at handling high-data volumes. It mandates better connectors and higher quality cables. This much higher standard transmission platform means USB audio passes with the least disturbance and it enables faster, smoother and less-jittery audio and power transfer.



Shielded to the max

With quadruple shielding, the Mercury3.0 protects the cable from RFI and EMI noise to provide the cleanest transfer medium possible for the USB signal. This means sound quality is not compromised as with many 'off the shelf' versions where inadequate shielding is commonplace.

RF³

The power of RF³

The Mercury3.0 is fitted with three custom-made metal oxide ceramic RF noise silencers, each with a different effective range to broaden the range over which RF noise is silenced. The middle silencer is adjustable and can be moved along the whole length of the cable to detune the 'antennae' that the cable forms. The other two silencers need to be kept as close to their respective ends as possible.



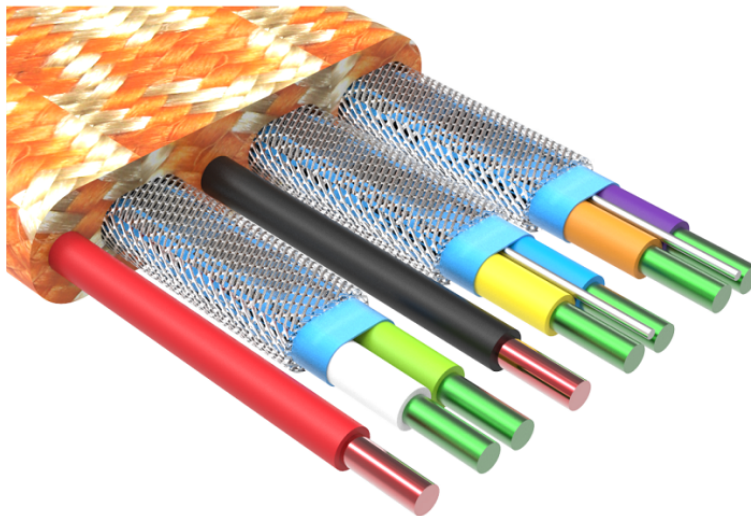
Exceptional from beginning to end

In the Mercury3.0 the signal runs through the cable and the connector. The FINAL USB connectors in the Mercury3.0 provide impeccable end-to-end RF shielding, being machined entirely from solid, aircraft-grade aluminium and gold-plated connections make for years of steadfast service.

Second-to-none construction



Mercury3.0 USB Cable®



 Shield  Audio  Power

The Mercury3.0's quadruple shielding protects the cable from RFI and EMI noise. Sound quality is not compromised.

Technical specifications



Specifications

Compatible with High-Speed USB3.0 (24Bit/192khz and higher supported)

Construction:	Minimal inductance parallel construction
Conductors:	24 and 28AWG
Conductor material:	Heavy OFHC continuous cast copper silver matrix
Insulation:	HD Polyethylene
Shielding:	Quadruple shields
Impedance:	90 Ohms
AC spark insulation:	1500V
Connectors:	iFi "FINAL" USB connectors
Insulation resistance:	100 Mohm
Tensile strength:	1500PSI
Lengths/Weights:	0.5m / 98g (0.22 lbs) 1.0m / 115g (0.25lbs)



About us



At iFi (pronounced 'eye-fi') we design and manufacture high-end audio equipment - DACs, headphone amplifiers, phono stages, pre-amps, all-in-ones and a range of signal and power accessories. The company launched at RMAF 2012 with 4 units, won an EISA for Best Product in 2014-15, and now we have over 30 multi-award winning products in our portfolio.

Today, we have a global presence spanning all the major markets. Our retailers range from B&H Photo (NYC) to Virgin Megastore (Dubai) to Yodobashi Camera (Tokyo).



For further information and product reviews, please go to ifi-audio.com

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